

SIMON LLOYD

me@simonlloyd.com

07899 985 754

About Me

I'm a well-travelled, sociable and considerate individual who has achieved some amazing things personally and commercially. I'm creative, driven and well connected.

I have 23 years in marketing, communications, print & digital media design and customer experiences within business. I have a great track record of customer satisfaction with a "go the extra mile attitude."

Emotionally intelligent, respectful, and engaging; I have experience of encouraging the best from people and achieving individual & team goals, with a conscientious approach.

I have a passion for people. I feel very confident making people feel at ease, welcome and engaged in new and strange environments.

Commercial Experience

1997 – present

Freelance Marketing, Online Reputation & Graphic Design

February 2023 – Present

Cabra Taphouse & Wine Bar, Cheddar Gorge - Bar Manager

2021 – 2023

Cheddar Bikes - Managing Director & Customer Services

2010 - 2022

Extra Mile Printing Ltd - Managing Director, Project Manager, Designer & Customer Relations

2008 – 2010

VIP Ski Val d'Isere - Driver, Ski Host, Concierge & Driver

2001 – 2006

Baird & Co Ltd – Marketing & Sales / Assistant to Managing Director

2000-2001

Sports.com – Junior Designer

In Summary

I am a creative designer with substantial experience of designing, producing and publishing digital and print media.

I have established 2 small businesses from conception leading employees across 2 businesses to deliver a brilliant track record of customer satisfaction and profitability.

I have transformed an existing businesses systems, reputation and sales performance with minimal cost.

I have project managed B2B & B2C products and services throughout my career.

I thrive on building, maintaining, and engaging in relationships locally, nationally & internationally.

I have taken responsibility for decision making, planning, design, budgeting, marketing, sales, finance, IT & production.

Education

BA Marketing Design,
Southampton 1997-2000

A-Level Art
GNVQ Level 3 Business
Sidcot School 1987-1997

Expert in...

Photoshop
Illustrator
InDesign
Outlook
EposNOW
Drag & Drop Web Builders
Excel
Word
PowerPoint
Google

Experience with...

Wordpress
Sage
Xero
Quickbooks
Facebook
Instagram

Clean Driving Licence

Did you know?

In 2006/8... I travelled around the USA, from Boston to San Francisco, 18,000km across Australia and then Singapore to Bristol... all by land. It took 19 months.

in 2015 we purchased a house that my wife did not like. I project managed the vision and oversaw the refurbishment. Supervising budgets, trades people and timeline to make it our forever home (which my wife loves!!!).